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117 Putnam Drive ♦ Eatonton, GA 31024 ♦ Tel: 706-485-1884  
[www.putnamdevelopmentauthority.com](http://www.putnamdevelopmentauthority.com)

## **Agenda**

**Monday, January 8, 2018 ♦ 9:00 AM**

***Putnam County Administration Building – Room 204***

### Opening

1. Call to Order

### Minutes

2. Approval of Minutes - December 11, 2017

### Financials

3. Approval of Financials
  - a. November 2017
  - b. December 2017

### Regular Business

4. Welcome new PDA board member Patty Burns
5. Welcome new Georgia Power Economic Development Regional Project Manager Matt Forshee
6. New officer election
7. Discuss trip to the Georgia Department of Economic Development on January 11th

### Reports

8. Economic Development Director Report - January 2018

### Other Business

### Closing

9. Adjournment

**Backup material for agenda item:**

2. Approval of Minutes - December 11, 2017



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## Minutes

**Monday, December 11, 2017 ♦ 9:00 AM**

*Putnam County Administration Building – Room 204*

The Putnam Development Authority met on Monday, December 11, 2017 at approximately 9:00 AM in the Putnam County Administration Building, 117 Putnam Drive, Room 204, Eatonton, Georgia

### *PRESENT*

Chairman Lynward Lindsey  
Member Joshua Daniel  
Member Bill Sharp  
Member Eugene Smith  
Member Ed Waggoner

### *OTHERS PRESENT*

Attorney Kevin Brown  
Economic Development Director Terry Schwindler  
County Clerk Lynn Butterworth

### **Opening**

1. Call to Order

Chairman Lindsey called the meeting to order at approximately 9:01 a.m. (Copy of agenda made a part of the minutes.)

### **Minutes**

2. Approval of Minutes - November 13, 2017 Regular Meeting

**Motion made by Member Sharp, seconded by Member Smith, to approve the minutes of the November 13, 2017 regular meeting. Motion carried with Members Daniel, Sharp, Smith and Waggoner voting yes.**

### **Financials**

3. Approval of Financials - November 2017

The November 2017 Financials were not available. They will be added to the next agenda. No action taken.

**Regular Business**

4. Presentation of Tri-County EMC Check (Greg Mullis, Kim Broun, Ray Grinberg)  
Mr. Greg Mullis and Ms. Kim Broun presented a check from Tri-County EMC in the amount of \$5800 earmarked for economic development. No action was taken.

5. Carter & Sloope Sewer Study presentation (Claire Swaim)  
Ms. Claire Swaim of Carter & Sloope distributed copies of the South Industrial Park Sewer Study and maps. She went over the objectives, existing capacities, options, and recommendations. No action was taken. (Copy of study made a part of the minutes.)

6. Update from the Rural Prosperity Summit (Andrew Simpson)  
Mr. Andrew Simpson with Eatonton Main Street attended the Rural Prosperity Summit and provided a report. He advised that the current focus of the Rural Prosperity Committee is on South Georgia and that unless Putnam County is at the table, we will be forgotten. Mr. Simpson was the only one there from our entire area. They talked about the need for pad ready sites and high-speed internet; quality of life; workforce housing; educators being included in economic development; lack of health care; closing of rural hospitals; lack of qualified workers; and regionalism. No action was taken.

7. Discuss confidentiality - Kevin Brown (tabled from last meeting)  
Attorney Kevin Brown gave a recap on the Non-Disclosure Agreement (it’s basically an internal code of conduct amongst board members) and answered questions.  
**Motion made by Member Smith, seconded by Member Waggoner, for all board members to sign the Non-Disclosure Agreement. Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.** (Copy of agreements made a part of the minutes.)

8. Discuss new officer election for January meeting  
Chairman Lindsey explained the bylaws for officers and advised that elections will held at the January 2018 meeting. Member Sharp introduced Mr. Jim Ryan who will be applying for the vacant PDA member position. Mr. Ryan currently serves on the Board of Equalization. No action was taken.

9. Discuss replacement for the Central Georgia Joint Development Authority (CGJDA)  
Chairman Lindsey advised that since he has resigned from the PDA and CGJDA that a replacement needs to be appointed from the PDA board.  
**Motion made by Member Smith, seconded by Member Sharp, that Josh Daniel be appointed to the Central Georgia Joint Development Authority. Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.**

10. Discuss 2018 meeting calendar - November Date Change  
Chairman Lindsey advised that the November meeting date needed to be changed due to the Veterans Day holiday.  
**Motion made by Member Sharp, seconded by Member Waggoner, to approve the 2018 PDA meeting calendar with one change: November meeting to be held on the second Tuesday, November 13<sup>th</sup>. Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.** (Copy of schedule made a part of the minutes.)

11. Update from Strategic Planning Committee - Film Subcommittee  
Member Sharp advised that he has arranged a meeting with Candice Scott, Senior Regional Project Manager for the Georgia Department of Economic Development. She will present different facets of film making and what we need to be doing. The meeting is tentatively scheduled for January 11, 2018. All PDA members are welcome to attend as well as the members of the Film subcommittee of the Strategic Planning Committee. No action was taken.

**Reports**

12. Economic Development Director Report - December 2017

EDD Schwindler reported the following: (copy of report made a part of the minutes)

- Website visitor sessions and pages viewed per session
- Website analytics
- Project status - 10 projects added
- Projects by Industry - 7 Commercial/Retail, 3 Distribution
- Project source – 3 local referrals, 2 existing industry, 5 direct
- Company located – Lake Country Family Chiropractic
- Company expanded – Michael’s Window Treatments
- Company expanded – 44 Marketplace
- Company relocated – Lake Oconee Antique Mall
- Business & Industry contacts - 22 MTD, 250 YTD
- Social media - 256 likes on Facebook, 42 followers on LinkedIn
- Events attended and upcoming events
- UFP Job Fair – November 15, 2017 – 30 job seekers
- Basic Construction Skills course offered at CGTC beginning January 8<sup>th</sup>

**Other Business**

Member Sharp thanked Chairman Lindsey for his leadership and work on this board for the past 10 years. Chairman Lindsey commented that it’s been his pleasure and he looks forward to the future accomplishments of the PDA.

**Closing**

13. Adjournment

**Motion made by Member Smith, seconded by Member Daniel, to adjourn the meeting.  
Motion carried with Members Daniel, Sharp, Smith, and Waggoner voting yes.**

Meeting adjourned at approximately 10:53 a.m.

ATTEST:

Lynn Butterworth  
County Clerk

Lynward Lindsey  
Chairman

**Backup material for agenda item:**

3. Approval of Financials
  - a. November 2017
  - b. December 2017



Putnam County, GA

# Income Statement 7

## Account Summary

For Fiscal: 2018 Period Ending: 11/30/2017

	Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining	
<b>Fund: 101 - GENERAL FUND</b>						
<b>Expense</b>						
<b>Class: 51 - PERSONAL SERVICES &amp; EMPLOYEE EMPLOYEE BENEFITS</b>						
<a href="#">101-75201-511100</a>	Full-time Staff	65412	65412	5031.4	10062.8	55349.2
<a href="#">101-75201-512101</a>	Insurance Benefits	7564	7564	629.82	1259.64	6304.36
<a href="#">101-75201-512201</a>	Social Security	5004	5004	381.84	763.68	4240.32
<a href="#">101-75201-512401</a>	Retirement Contributions	6845	6845	775	1550	5295
<a href="#">101-75201-512701</a>	Workers Compensation	215	215	0	0	215
<a href="#">101-75201-512901</a>	Payroll Accrual	220	220	0	0	220
<b>Class: 51 - PERSONAL SERVICES &amp; EMPLOYEE EMPLOYEE BENEFITS Total:</b>		<b>85260</b>	<b>85260</b>	<b>6818.06</b>	<b>13636.12</b>	<b>71,623.88</b>
<b>Class: 52 - PURCHASED / CONTRACT SERVICES</b>						
<a href="#">101-75201-521203</a>	Legal Services	35000	35000	0	1300	33700
<a href="#">101-75201-521206</a>	Accounting/Auditing	5500	5500	0	0	5500
<a href="#">101-75201-521220</a>	Professional Services	20000	20000	0	0	20000
<a href="#">101-75201-521301</a>	Computer Services	2600	2600	116.75	183.5	2416.5
<a href="#">101-75201-522201</a>	Building & Ground Services	3500	3500	0	0	3500
<a href="#">101-75201-522205</a>	Equipment Services	300	300	8.43	23.99	276.01
<a href="#">101-75201-522321</a>	Rental Expense	350	350	0	0	350
<a href="#">101-75201-523101</a>	General Insurance	6500	6500	0	0	6500
<a href="#">101-75201-523201</a>	Telecommunications	1200	1200	73.98	147.96	1052.04
<a href="#">101-75201-523215</a>	Postage	100	100	1.82	1.82	98.18
<a href="#">101-75201-523301</a>	Advertising	4500	4500	0	8.12	4491.88
<a href="#">101-75201-523401</a>	Printing & Binding	500	500	0	0	500
<a href="#">101-75201-523501</a>	Travel	6550	6550	0	15	6535
<a href="#">101-75201-523601</a>	Dues & Fees	2550	2550	0	0	2550
<a href="#">101-75201-523701</a>	Education	2950	2950	0	0	2950
<a href="#">101-75201-523920</a>	Miscellaneous Services	1000	1000	0	0	1000
<b>Class: 52 - PURCHASED / CONTRACT SERVICES Total:</b>		<b>93100</b>	<b>93100</b>	<b>200.98</b>	<b>1680.39</b>	<b>91,419.61</b>
<b>Class: 53 - SUPPLIES</b>						
<a href="#">101-75201-531101</a>	Office & General Supplies	550	550	0	0	550
<a href="#">101-75201-531110</a>	Building & Ground Supplies	1500	1500	0	0	1500
<a href="#">101-75201-531231</a>	Electricity	550	550	44.89	90.62	459.38
<a href="#">101-75201-531301</a>	Meals For Special Events	1500	1500	0	65.11	1434.89
<a href="#">101-75201-531401</a>	Books & Periodicals	50	50	0	35	15
<a href="#">101-75201-531601</a>	Small Equipment	1500	1500	0	0	1500
<b>Class: 53 - SUPPLIES Total:</b>		<b>5650</b>	<b>5650</b>	<b>44.89</b>	<b>190.73</b>	<b>5,459.27</b>
<b>Expense Total:</b>		<b>184010</b>	<b>184010</b>	<b>7063.93</b>	<b>15507.24</b>	<b>168,502.76</b>
<b>Fund: 101 - GENERAL FUND Total:</b>		<b>184010</b>	<b>184010</b>	<b>7063.93</b>	<b>15507.24</b>	<b>168,502.76</b>
<b>Total Surplus (Deficit):</b>		<b>-184010</b>	<b>-184010</b>	<b>-7063.93</b>	<b>-15507.24</b>	<b>-168,502.76</b>

## Putnam Development Authority

## Balance Sheet

As of November 30, 2017

	<u>Nov 30, 17</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
10001 · Checking-FMB	232,865.86
10050 · One Georgia Funds	50.00
10300 · Certificate of Deposit 42072	107,861.42
10600 · Certificate of Deposit-24251	81,818.77
<b>Total Checking/Savings</b>	<u>422,596.05</u>
<b>Other Current Assets</b>	
11700 · CIP	25,357.50
12007 · Prepaid Insurance	3,896.00
<b>Total Other Current Assets</b>	<u>29,253.50</u>
<b>Total Current Assets</b>	<u>451,849.55</u>
<b>Fixed Assets</b>	
11100 · 10 ac. N. Park	200,000.00
11200 · 5 ac. N. Park	100,000.00
11250 · Building-Tech College	1,000,000.00
11300 · Tech. College Property	455,962.60
11350 · Building	660,561.00
11355 · Rock Eagle Rech. Accum Deprecia	-62,386.40
11400 · Mach & Equip (Haband)	350,000.00
11500 · 142 Ac. Indust Blvd	300,000.00
11600 · 130 Ac. RE Tech. Park	1,029,600.00
<b>Total Fixed Assets</b>	<u>4,033,737.20</u>
<b>Other Assets</b>	
12001 · Note Receivable-Lease Purch Aar	-39,639.09
12005 · Note Rec-Aaron	330,083.48
<b>Total Other Assets</b>	<u>290,444.39</u>
<b>TOTAL ASSETS</b>	<u><u>4,776,031.14</u></u>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
11360 · Accum Depr-Building	352,083.00
11420 · Accum Depr-Mach & Equip	350,000.00
18050 · Accrued Payroll	667.00
<b>Total Other Current Liabilities</b>	<u>702,750.00</u>
<b>Total Current Liabilities</b>	<u>702,750.00</u>
<b>Total Liabilities</b>	<u>702,750.00</u>
<b>Equity</b>	
30000 · Opening Balance Equity	3,367,924.20
32000 · Unrestricted Net Assets	656,245.18
Net Income	49,111.76
<b>Total Equity</b>	<u>4,073,281.14</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<u><u>4,776,031.14</u></u>



**Putnam Development Authority**  
**Reconciliation Detail**  
**10001 · Checking-FMB, Period Ending 11/27/2017**

Type	Date	Num	Name	Clr	Amount	Balance
<b>Beginning Balance</b>						183,463.25
<b>Cleared Transactions</b>						
<b>Deposits and Credits - 2 items</b>						
Deposit	11/03/2017			X	2,698.61	2,698.61
Deposit	11/09/2017			X	46,704.00	49,402.61
Total Deposits and Credits					49,402.61	49,402.61
Total Cleared Transactions					49,402.61	49,402.61
Cleared Balance					49,402.61	232,865.86
Register Balance as of 11/27/2017					49,402.61	232,865.86
<b>Ending Balance</b>					<b>49,402.61</b>	<b>232,865.86</b>

**Putnam Development Authority**  
**Deposit Detail**  
 November 2017

Type	Num	Date	Name	Account	Amount
Deposit		11/03/2017		10001 · Checking-FMB	2,698.61
				12001 · Note Receivable-Lease Pu...	-1,686.63
				45000 · Interest	-1,011.98
TOTAL					-2,698.61
Deposit		11/09/2017		10001 · Checking-FMB	46,704.00
				46430 · Miscellaneous Revenue	-46,704.00
TOTAL					-46,704.00
General Journal	cd int	11/12/2017		10600 · Certificate of Deposit-24...	71.97
				45000 · Interest	-71.97
TOTAL					-71.97

# Putnam Development Authority Reconciliation Detail

10050 - One Georgia Funds, Period Ending 11/15/2017

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Type	Date	Num	Name	Clr	Amount	Balance
<b>Beginning Balance</b>						50.00
Cleared Balance						50.00
Register Balance as of 11/15/2017						50.00
<b>Ending Balance</b>						<b>50.00</b>

**Putnam Development Authority**  
**Profit & Loss YTD Comparison**  
November 2017

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	<u>Nov 17</u>	<u>Oct - Nov 17</u>
<b>Income</b>		
45000 · Interest	1,083.95	2,407.76
46400 · Other Types of Income		
46430 · Miscellaneous Revenue	46,704.00	46,704.00
<b>Total 46400 · Other Types of Income</b>	<u>46,704.00</u>	<u>46,704.00</u>
<b>Total Income</b>	47,787.95	49,111.76
<b>Expense</b>	<u>0.00</u>	<u>0.00</u>
<b>Net Income</b>	<u><u>47,787.95</u></u>	<u><u>49,111.76</u></u>



Putnam County, GA

# Income Statement 13

## Account Summary

For Fiscal: 2018 Period Ending: 12/31/2017

	Original Total Budget	Current Total Budget	MTD Activity	YTD Activity	Budget Remaining
<b>Fund: 101 - GENERAL FUND</b>					
<b>Expense</b>					
<a href="#">101-75201-511100</a>	65412	65412	5031.4	15094.2	50317.8
<a href="#">101-75201-512101</a>	7564	7564	623.58	1883.22	5680.78
<a href="#">101-75201-512201</a>	5004	5004	381.84	1145.52	3858.48
<a href="#">101-75201-512401</a>	6845	6845	775	2325	4520
<a href="#">101-75201-512701</a>	215	215	0	0	215
<a href="#">101-75201-512901</a>	220	220	0	0	220
<a href="#">101-75201-521203</a>	35000	35000	2550	3850	31150
<a href="#">101-75201-521206</a>	5500	5500	0	0	5500
<a href="#">101-75201-521220</a>	20000	20000	0	0	20000
<a href="#">101-75201-521301</a>	2600	2600	16.75	200.25	2399.75
<a href="#">101-75201-522201</a>	3500	3500	0	0	3500
<a href="#">101-75201-522205</a>	300	300	0	23.99	276.01
<a href="#">101-75201-522321</a>	350	350	0	0	350
<a href="#">101-75201-523101</a>	6500	6500	0	0	6500
<a href="#">101-75201-523201</a>	1200	1200	73.98	221.94	978.06
<a href="#">101-75201-523215</a>	100	100	0	1.82	98.18
<a href="#">101-75201-523301</a>	4500	4500	0	8.12	4491.88
<a href="#">101-75201-523401</a>	500	500	0	0	500
<a href="#">101-75201-523501</a>	6550	6550	0	15	6535
<a href="#">101-75201-523601</a>	2550	2550	0	250	2300
<a href="#">101-75201-523701</a>	2950	2950	0	0	2950
<a href="#">101-75201-523920</a>	1000	1000	0	0	1000
<a href="#">101-75201-531101</a>	550	550	11.84	11.84	538.16
<a href="#">101-75201-531110</a>	1500	1500	0	0	1500
<a href="#">101-75201-531231</a>	550	550	44.46	135.08	414.92
<a href="#">101-75201-531301</a>	1500	1500	0	65.11	1434.89
<a href="#">101-75201-531401</a>	50	50	0	59.95	-9.95
<a href="#">101-75201-531601</a>	1500	1500	0	189.94	1310.06
<b>Expense Total:</b>	<b>184010</b>	<b>184010</b>	<b>9508.85</b>	<b>25480.98</b>	<b>158,529.02</b>
<b>Fund: 101 - GENERAL FUND Total:</b>	<b>184010</b>	<b>184010</b>	<b>9508.85</b>	<b>25480.98</b>	<b>158,529.02</b>
<b>Total Surplus (Deficit):</b>	<b>-184010</b>	<b>-184010</b>	<b>-9508.85</b>	<b>-25480.98</b>	<b>-158,529.02</b>

## Putnam Development Authority

## Balance Sheet

As of December 31, 2017

	<u>Dec 31, 17</u>
<b>ASSETS</b>	
<b>Current Assets</b>	
<b>Checking/Savings</b>	
10001 · Checking-FMB	241,364.47
10050 · One Georgia Funds	50.00
10300 · Certificate of Deposit 42072	107,861.42
10600 · Certificate of Deposit-24251	81,818.77
<b>Total Checking/Savings</b>	<u>431,094.66</u>
<b>Other Current Assets</b>	
11700 · CIP	25,357.50
12007 · Prepaid Insurance	3,896.00
<b>Total Other Current Assets</b>	<u>29,253.50</u>
<b>Total Current Assets</b>	<u>460,348.16</u>
<b>Fixed Assets</b>	
11100 · 10 ac. N. Park	200,000.00
11200 · 5 ac. N. Park	100,000.00
11250 · Building-Tech College	1,000,000.00
11300 · Tech. College Property	455,962.60
11350 · Building	660,561.00
11355 · Rock Eagle Rech. Accum Deprecia	-62,386.40
11400 · Mach & Equip (Haband)	350,000.00
11500 · 142 Ac. Indust Blvd	300,000.00
11600 · 130 Ac. RE Tech. Park	1,029,600.00
<b>Total Fixed Assets</b>	<u>4,033,737.20</u>
<b>Other Assets</b>	
12001 · Note Receivable-Lease Purch Aar	-41,363.99
12005 · Note Rec-Aaron	330,083.48
<b>Total Other Assets</b>	<u>288,719.49</u>
<b>TOTAL ASSETS</b>	<b><u><u>4,782,804.85</u></u></b>
<b>LIABILITIES &amp; EQUITY</b>	
<b>Liabilities</b>	
<b>Current Liabilities</b>	
<b>Other Current Liabilities</b>	
11360 · Accum Depr-Building	352,083.00
11420 · Accum Depr-Mach & Equip	350,000.00
18050 · Accrued Payroll	667.00
<b>Total Other Current Liabilities</b>	<u>702,750.00</u>
<b>Total Current Liabilities</b>	<u>702,750.00</u>
<b>Total Liabilities</b>	<u>702,750.00</u>
<b>Equity</b>	
30000 · Opening Balance Equity	3,367,924.20
32000 · Unrestricted Net Assets	656,245.18
Net Income	55,885.47
<b>Total Equity</b>	<u>4,080,054.85</u>
<b>TOTAL LIABILITIES &amp; EQUITY</b>	<b><u><u>4,782,804.85</u></u></b>

**Putnam Development Authority**  
**Reconciliation Detail**  
 10001 · Checking-FMB, Period Ending 12/27/2017

Type	Date	Num	Name	Clr	Amount	Balance
<b>Beginning Balance</b>						232,865.86
<b>Cleared Transactions</b>						
<b>Deposits and Credits - 2 items</b>						
Deposit	12/01/2017			X	2,698.61	2,698.61
Deposit	12/12/2017			X	5,800.00	8,498.61
Total Deposits and Credits					8,498.61	8,498.61
Total Cleared Transactions					8,498.61	8,498.61
Cleared Balance					8,498.61	241,364.47
Register Balance as of 12/27/2017					8,498.61	241,364.47
<b>Ending Balance</b>					<b>8,498.61</b>	<b>241,364.47</b>

**Putnam Development Authority**  
**Deposit Detail**  
 December 2017

Type	Num	Date	Name	Account	Amount
Deposit		12/01/2017		10001 · Checking-FMB	2,698.61
				12001 · Note Receivable-Lease Purch Aar	-1,724.90
				45000 · Interest	-973.71
TOTAL					-2,698.61
Deposit		12/12/2017		10001 · Checking-FMB	5,800.00
				46430 · Miscellaneous Revenue	-5,800.00
TOTAL					-5,800.00



**Putnam Development Authority**  
**Reconciliation Summary**  
10050 · One Georgia Funds, Period Ending 12/17/2017

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	<u>Dec 17, 17</u>
Beginning Balance	50.00
Cleared Balance	50.00
Register Balance as of 12/17/2017	50.00
Ending Balance	50.00

**Backup material for agenda item:**

6. New officer election

EXCERPT FROM THE BY-LAWS

Section 4. Officers

At the first meeting of the Authority in January each year, the members of the Authority shall select a chairman, a vice-chairman, a secretary/treasurer. All officers will serve a one (1) year term. No member shall serve more than three (3), one (1) year terms consecutively as the same officer. However once they have served the term, stepped down for a minimum of one (1) year, they are eligible to serve again if elected by the other members.

Section 5. Duties of Officers

Chairman: The Chairman shall preside at all meetings of the authority and shall discharge the duties ordinarily pertaining to that office. The Chairman shall sign all contracts on behalf of the authority and shall execute with the Secretary attesting contracts, deeds, and other instruments when authorized by a majority of the members. The Chairman shall vote only in the case of a tie.

Vice Chairman: The Vice Chairman shall act in the absence or disability of the Chairman and shall be fully empowered to perform all the duties of the chairman when so acting.

Secretary/Treasurer: The Secretary/Treasurer shall be one in the same office holder. The Secretary/Treasurer shall be the custodian of the documents of the authority as well as being the custodian for their funds.

**Backup material for agenda item:**

7. Discuss trip to the Georgia Department of Economic Development on January 11th



**Georgia Department of Economic Development (GDEcD)  
Thursday, January 11, 2018**

**Agenda**

<b>Topic</b>	<b>Presenter</b>	<b>Time</b>
Camera Ready/Promoting your Community & attracting related film businesses	Craig Dominey, Senior Film Location Specialist/ Camera Ready Program Manager	10:00am
Rural Zones Tax Credits	Cherie Bennett, Georgia Department of Community Affairs	11:30am
Attracting Prospects to your Community	GDEcD Project Manager	12:00pm
Creating a CID/TAD	TBD	1:00pm

**Backup material for agenda item:**

8. Economic Development Director Report - January 2018



# Economic Development Director December Report

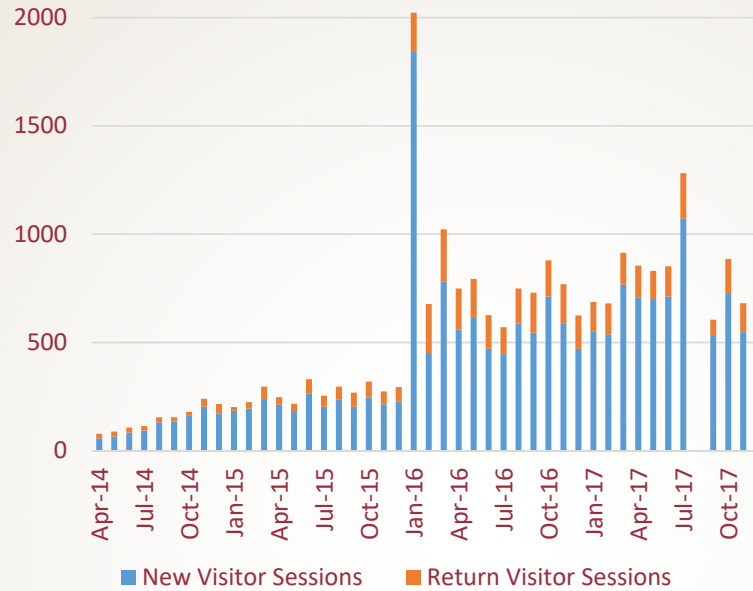
January 8, 2018



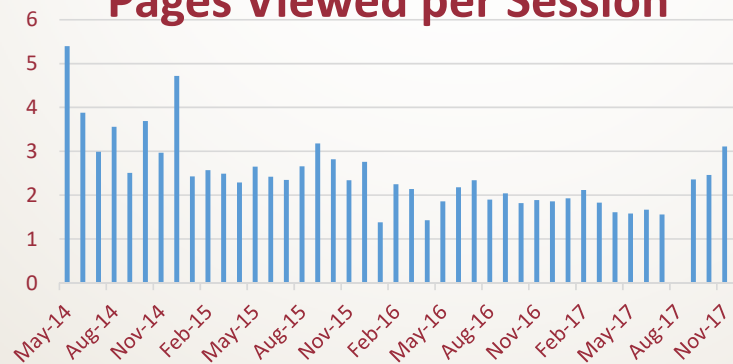
**Putnam Development Authority**

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## Website Visitor Sessions



## Pages Viewed per Session

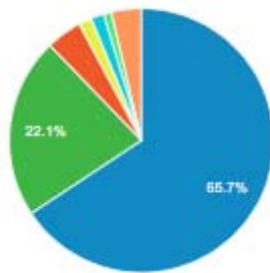


December Summary	
Sessions	752
Users	619
New Visitor Sessions	589
Return Visitor Sessions	163
% New Sessions	78.3%
Page views	2433
US Pages per session	3.28
US Avg Session Duration	2:32
US Bounce Rate	22.28%



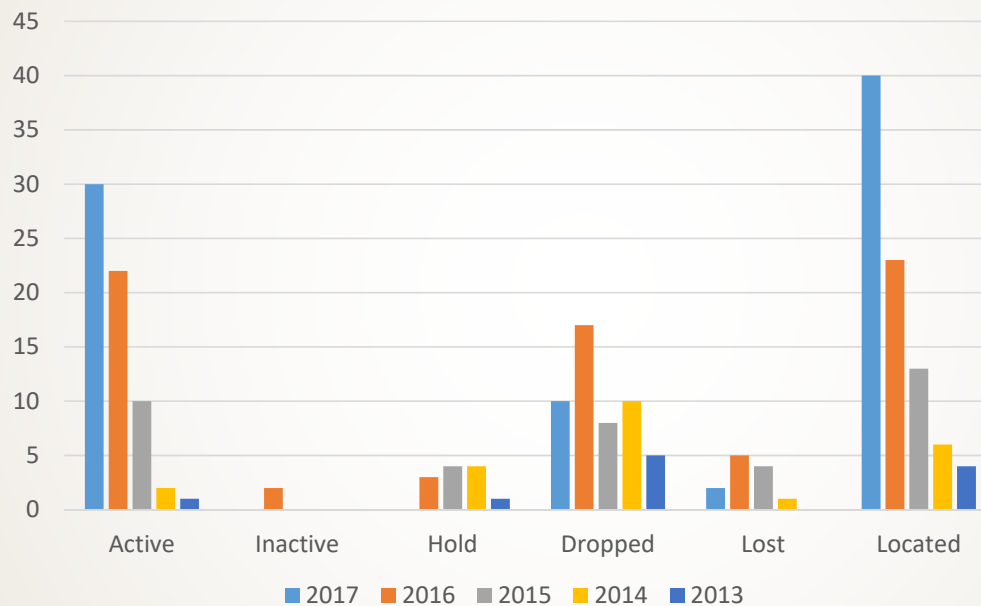
# Website Analytics

Sessions by Source



Source	Sessions	Page	Pageviews
google	494	/home page	235
(direct)	166	/index.php/2017/02/16/two-movies-expected-to-be-filmed-in-putnam/	205
georgiasourcecenter.com	33	/index.php/2016/01/14/legacy-housing-ltd-now-hiring-employees-in-eatonton-ga/	186
bing	12	/index.php/employment-opportunities/	121
yahoo	12	/index.php/2017/08/24/cosmo-cabin-ets-leases-property-at-industrial-park/	115
eatonton.com	7	/index.php/3078-2/	80
m.facebook.com	7	/index.php/contact2/	53
business.eatonton.com	2	/index.php/2017/01/10/tytan-pictures-provides-new-details-of-the-new-studio-in-eatonton-ga/	32
openallurls.com	2	/index.php/2017/06/01/strawberry-tells-his-story-at-old-prison/	32
uptime-as.net	2	/index.php/about-us/	31

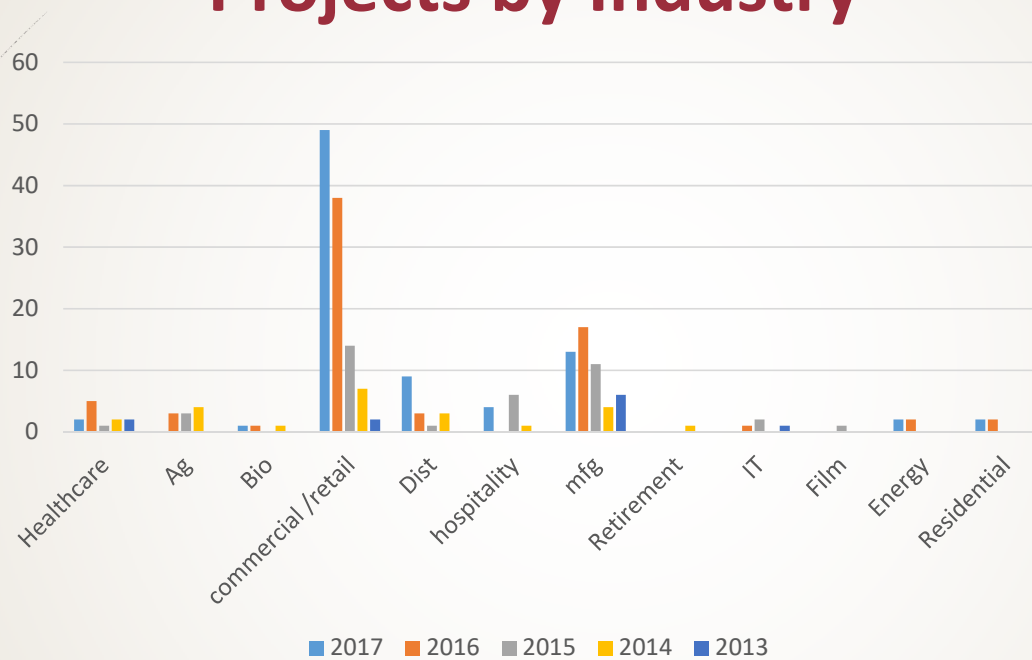
## Project Status



2 Projects Added

<b>Active</b>	<b>66</b>
<b>Inactive</b>	<b>2</b>
<b>Hold</b>	<b>12</b>
<b>Dropped</b>	<b>50</b>
<b>Lost</b>	<b>12</b>
<b>Located</b>	<b>86</b>
<b>Open Projects</b>	<b>80</b>
<b>TOTAL Projects</b>	<b>228</b>

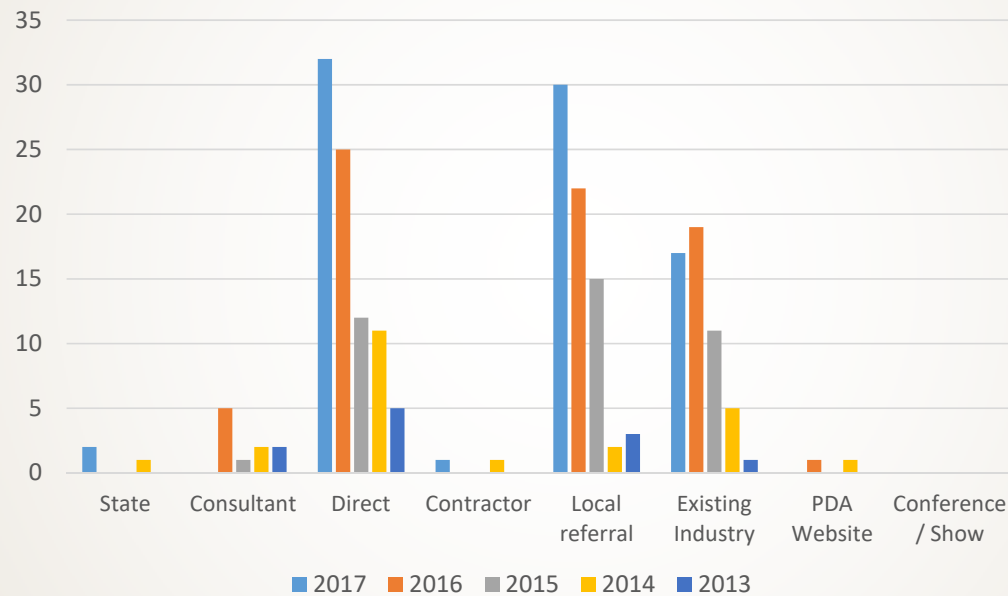
# Projects by Industry



Healthcare	12
Ag	10
Bio	3
Commercial /Retail	111
Dist	16
Hospitality	11
Mfg	51
Retirement	1
IT	4
Film	1
Energy	4
Residential	4
<b>Total</b>	<b>228</b>

New (2 Commercial/Retail)

# Project Source



State	3
Consultant	10
Direct	86
Contractor	2
Local referral	72
Existing Industry	53
PDA Website	2
<b>Total</b>	<b>228</b>

New (1 local referral, 1 direct)

# Company Located 44 Draft House Growler Bar

1124 Lake Oconee Parkway, Suite 118  
in Magnolia Center





# Company Located The Music Store

123 S Jefferson Ave



# Company Update

## Cuco's Mexican Restaurant

102 N Jefferson Ave  
Reopened



## Business & Industry: 17 Company Contacts, 267 YTD

Name		Company	Topic
Gina	Armstrong	Starr's Upholstery, Inc.	discussed business
Soren	Dresch	Ruffin Flag Company	discussed his available property
Roy	Embry	Embry Farm Services	discussed his available property
Steve	Mauro	Aalto Scientific	discussed ROW & gate
Lisa	Carson	Cosmo Cabinets	discussed Italian translator
Chris	Riley	JMA Placement Inc.	discussed construction course
Virginia	Murphy	Interfor	discussed job fair
Todd	Ciavola	Vola Group	discussed retail project
Shannon	Chastain	Basic Equipment	discussed workforce
Ashley	Holton	UFP	discussed workforce & job fair
Nicole	Hanson	UFP	discussed workforce & job fair
Tina	Ivey	Interfor	discussed job fair
Aarondia		Interfor	discussed job fair
Robert	Bryant	Putnam Christian Outreach	discussed project
Ronnie	Pittman	The Music Store	visited new store
Travis	Williamson	44 Draft House Growler Bar	visited new store
Mark	Denning	Mark Denning	discussed project





## Social Media

- 258 Likes on Facebook
- 43 Followers on Linked-In



Putnam Development Authority

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## Events Attended

Dec 1 BOC Meeting

Dec 6 DOT ROW Meeting





## Upcoming Events

- Jan 5 BOC Meeting
- Jan 9 LOABA Meeting
- Jan 11 GDEcD Meeting in Atlanta
- Jan 17 EPTAH Meeting
- Jan 17 Interfor Hiring Expo
- Jan 23 UFP Job Fair

# Interfor Hiring Expo

January 17<sup>th</sup>  
2:00pm – 7:00pm



**Wednesday, January 17th • 2-7p**

**Putnam Development Authority**

**117 Putnam Drive, Eatonton, GA 31024**

*Hiring multiple positions for our Eatonton location:*

- **Maintenance Millwrights & Electricians** – pay rates based on skill level and experience, range from \$22.15 - \$31/hr
- **Production** – pay rates start at \$11.85/hr

Interfor brings out the best in all their employees by offering long-term, viable jobs supported by training, education and competitive benefits.

**Come prepared with professional references, an email address, and plan approximately 2 hours to complete the on-site interview process.**

To pre-register, please visit  
**[InterforHiringExpo.com](http://InterforHiringExpo.com)**



EOE

# UFP Job Fair

January 23<sup>rd</sup>  
3:00pm – 7:00pm



LEARN.  
GROW.  
ACHIEVE.

Universal Forest Products®

*Come on in.  
We're family!*

**TUESDAY, JANUARY 23, 2018**  
**3:00 PM - 7:00 PM**

**PUTNAM COUNTY ADMINISTRATION BUILDING**  
**117 Putnam Drive, Eatonton, GA 31024**

## **BUILD YOUR CAREER HERE.**

We'll train you and treat you well. Full-time employees get to share in our success and are eligible to receive a solid benefits package. When we do well and meet our goals, we have a long history of providing rewards and even profit-sharing bonuses.

Full-time employee benefits package can include:

- Medical insurance
- Dental insurance
- Life and disability insurance
- 401k retirement plan
- Paid holidays and vacations
- Educational reimbursement and in-house training programs

So when you consider starting a job at Universal Forest Products, don't just think about today; think about where you want to take your career and how you want to provide for yourself and your family for years to come. And remember: there's opportunity here at the companies of Universal Forest Products. A pre-employment drug test will be conducted for qualified applicants.

**WE ARE CURRENTLY SEEKING:**  
**ASSEMBLER I & II**



**EMPLOY  
GEORGIA!**

For more details, please submit an email to [SWAT@gdol.ga.gov](mailto:SWAT@gdol.ga.gov) or contact Chantea.Smith@gdol.ga.gov or 404-416-2845

Please visit our website at:  
[www.ufpi.com/careers](http://www.ufpi.com/careers)  
for more information about our current open positions in Eatonton and other locations.

Georgia  
**DOL**  
DEPARTMENT OF LABOR